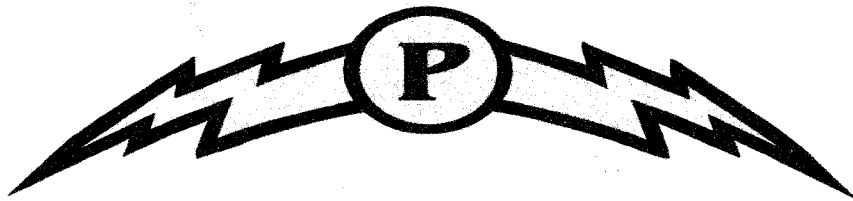


Introducing the

Pensacola Lightning Football Team



www.pensacolalightning.com

Members of the

LaBelle Community Football League (LCFL)



<http://www.lcfl.org/>

Legendary entertainer and philanthropist Patti LaBelle endorses the league through both lending her name and likeness and by being visibly involved in league activities.

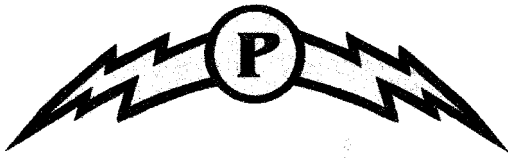
The LCFL is working toward becoming a nationwide organization that helps empower its players, and provide positive role models in their communities.

Locally, the Pensacola Lightning staff and players support the Pensacola High School Athletic Dept. through field leases and concessions, assist the Boy Scouts in fund raising activities and will be supporting the Gulf Coast Youth Football Alliance and the Salvation Army with both financial assistance and volunteering time.

Please check out our website for more and continuing information.

We are asking for your assistance to accomplish these goals.

Pensacola Lightning



History and Accomplishments

LCFL

We believe our move to the LCFL is a move up and, with success, will give our team and Pensacola a broad exposure on the national scene. We will be playing established teams from Alabama, Louisiana, Mississippi and Georgia with the championship game involving teams from the west coast.

The team is locally owned and represents, primarily, Escambia, Santa Rosa and Baldwin counties. The Head Coach is Mike Hall who has been active in Pensacola youth sports for over 20 Years. The 2008 roster had 48 players who played High School football in Escambia or Santa Rosa counties; 14 players had played for Coach Mike in youth leagues; 4 players were active duty military and 23 players played college football.

The Pensacola Lightning provides local athletes an opportunity to play at a higher level and to hone their skills. Of former players, 2 have attained college scholarships and 1 signed directly from the Lightning to the Toronto Argonauts of the Canadian Football League.

Please check out the team web site at www.pensacolalightning.com for updated team information.

- We, initially, anticipate drawing between 300 – 600 fans for our home games and, certainly, want to grow that number.
- We desire to provide family entertainment and, currently, play our games at Pensacola High School.

In 2007 the team, as a member of the NAFL, was recognized as:

- Having a final ranking of #4 in the country
- Southern Conference Champions
- Southern Conference Coach of the Year
- 7 Lightning players received NAFL All-American honors

In 2008 the team, as a member of the NAFL, was recognized as:

- Having a final ranking of #4 in the country
- Southern Conference Champions
- 9 Lightning players received Minor League Football News All American honors
..... maybe you know some of them:

These players are---

Ryan Vandervort(PFHS/Delta State)First Team Center

Donald Tharpe Jr(PFHS/N.Alabama)First Team OLB

Jacob Matlock(Southern Miss)First Team Kicker

Kenny McGhee(PHS)Second Team Tackle

DeMarcus Blount(PFHS/N.Alabama)Second Team Running Back

Morgan Marshall(PFHS/Delta State)Second Team DT

Dillon Cleckler(PFHS/Southern Miss)Second Team MLB

Dustin Cleckler(PFHS)Honorable Mention WR

JaMarcus Watkins(PFHS/Weber)Honorable Mention S

We are seeking sponsorships as we prepare for the 2009 season. We have several levels of sponsorship from a single player to the corporate level. We've included, for your review, our basic offerings.

Please consider supporting our team, give us a call and help us grow. We will be happy to meet with you and go over all levels of sponsorship and work within your budget. We are open to both financial assistance as well as services in support of the team.

Respectfully,

Bruce and Sue Hall
USN, Ret.
Lightning Strikes, LLC.
Bruce947@cox.net
850-712-1389
850-944-6262

Pensacola Lightning

Sponsorship Packages

The purpose of all of these sponsorship packages is to support player safety with regard to equipment repair and replacement, travel expenses, and game support such as field expenses, athletic tape, Gatorade, ice, coolers, team trainer supplies and much, much more. Anyone can be a sponsor; a family, neighborhood, church, business, alumni group, etc. A Sponsor will receive:

Individual Player \$250 for season

1. Acknowledgement and advertising in home roster handout adjacent to a player's name as a Team Booster.
2. Team Booster poster for display in business or, your choice of location.
3. 1 Season ticket for regular season home games.

Business Package #1 \$500 for season

1. Acknowledgement and advertising in game roster handout adjacent to a player's name as a Team Booster.
2. Business card ad on attachment to game roster handout.
3. Link on team web site "Sponsors" page.
4. Team Booster poster for display in business.
5. 2 season tickets for regular season home games.
6. 2 Pensacola Lightning 2009 team T-shirts

Business Package #2 \$750 for season

1. Acknowledgement and advertising in game roster handout adjacent to a player's name as a Team Booster.
2. Business card ad on attachment to game roster handout.
3. Link on team web site "Sponsors" page.
4. Team Booster poster for display in business.
5. 4 season tickets for regular season home games.
6. On field collaborative banner ad.
7. Minimum of 2 PA announcements during home games.
8. 2 Pensacola Lightning 2009 team T-shirts

Please circle desired Sponsor Package

Company/Name _____

Date Paid _____ Signature _____ Chk # _____

Please make checks payable to Lightning Strikes, LLC

Pensacola Lightning Sponsor Packages

Business Package #3 \$1,000

1. Acknowledgement and advertising in home game roster handout adjacent to a player's name as a Team Booster.
2. Business card ad on attachment to game roster handout.
3. Link on team web site "Sponsors" page.
4. Team Booster poster for display in business.
5. 6 season tickets for regular season home games.
6. On field collaborative banner ad.
7. Minimum of 4 PA announcements during home games.
8. 4 Pensacola Lightning 2009 team T-shirts.

Business Package #4 \$1,500

1. Acknowledgement and advertising in home game roster handout adjacent to a player's name as a Team Booster.
2. Business card ad on attachment to game roster handout.
3. Link on team web site "Sponsors" page.
4. Team Booster poster for display in business.
5. 8 season tickets for regular season home games.
6. On field collaborative banner ad.
7. Minimum of 4 PA announcements during home games plus additional PA announcements at defensive highlights such as interceptions, sacks and fumble recoveries. Additional announcements shared with other Package #4 sponsors.
8. 4 Pensacola Lightning 2009 team T-shirts

Please circle desired Sponsor Package

Company/Name _____

Date Paid _____ Signature _____ Chk # _____

Please make checks payable to Lightning Strikes, LLC

Pensacola Lightning Sponsor Package

Corporate Package \$2,500

1. Acknowledgement and advertising in home game roster handout adjacent to a player's name as a Team Booster.
2. Business card ad on attachment to game roster handout.
3. Logo and link on team web site home page.
4. Team Booster poster for display in business.
5. 10 season tickets for regular season home games.
6. Individual on field banner ad.
7. Minimum of 6 PA announcements during home games plus additional announcements at Lightning offensive highlights such as touchdowns, field goals or extra points. Additional announcements are shared with other Corporate Sponsors.
8. 6 Pensacola Lightning 2009 team T-shirts.

Company/Name _____

Date Paid _____ Signature _____ Chk # _____

Please make checks payable to Lightning Strikes, LLC

A La Carte Ad offerings
Please circle choice below

| | |
|---|-------|
| Business card ad on attachment to game roster handout | \$185 |
| Stadium Banner (You provide) | 600 |
| Back of home game tickets (one sponsor only) | 1,500 |
| Back of schedule cards (one sponsor only) | 1,000 |
| Season ticket (5 games for price of 4) | 40 |

Ask about parade sponsorships for Martin Luther King, Mardi Gras, Fiesta of Five Flags and Christmas at \$750 for each or all 4 for \$2,500.